



## PRESS INFORMATION

### **Honda launches India's First Mainstream Strong Hybrid Electric Vehicle - New City e:HEV**

- Revolutionary self-charging, highly efficient two-motor strong hybrid electric system offering exhilarating performance, outstanding fuel economy of 26.5 km/l and ultra-low emissions
- Multi-mode drive powertrain: EV Drive Mode, Hybrid Drive Mode and Engine Drive Mode
- First-in-segment introduction of Honda's advanced intelligent safety technology Honda SENSING that alerts Driver and minimises risk of accidents
- Honda Connect now available with Smartwatch integration. Also available for 5<sup>th</sup> Generation Honda City Petrol and Diesel models for existing and new customers
- ASEAN N-CAP 5-star safety rating equivalent

**New Delhi, May 04, 2022:** Honda Cars India Limited, leading manufacturer of premium cars in India, today launched its much-anticipated New City e:HEV in the country. **Priced at INR 19,49,900 (Ex-showroom, Delhi)**, New City e:HEV is the first car in the mainstream segment equipped with Strong Hybrid Electric technology. The City e:HEV features Honda's unique **Self-charging and Highly efficient Two Motor Electric Hybrid system** connected to a **smooth 1.5-litre Atkinson-Cycle DOHC i-VTEC petrol engine**, that aims to offer **World's Best Electric-Hybrid performance** with an exhilarating drive, overwhelming fuel efficiency of 26.5 km/l and ultra-low emissions. Honda has also introduced its **Advanced Intelligent Safety Technology "Honda SENSING"** for the first time in India with the new City e:HEV. The company has reiterated its global vision to realize carbon neutrality and zero collision fatalities by 2050.

Commenting on the India launch of the New City e:HEV, **Mr. Takuya Tsumura, President & CEO, Honda Cars India Ltd.** said, *"Today, we embark on our electrification journey in India with the launch of New City e:HEV, reaffirming our commitment to bringing the best and most meaningful technologies to the country. The tremendous response received on the unveil of the model last month reflects the acceptance of the Strong Hybrid technology in the mainstream segment. The New City e:HEV offers many firsts in the segment, in line with the legacy of Honda City – setting benchmarks for the industry with each introduction."*

He further added, *"We believe this Self-Charging Hybrid Electric model which comes with First-in-Segment Advanced Intelligent suite of Safety technologies Honda SENSING, is the most practical*



*solution available in the market and will help customers in making a smooth transition towards an electrified future. Besides great performance, the revolutionary self-charging two-motor strong hybrid system offers outstanding fuel economy of 26.5 km/l with ultra-low emissions. We are manufacturing the City e:HEV in India in line with our commitment towards Indian Government's Make-in-India vision."*

The **Advanced Intelligent Safety Technology "Honda SENSING"** utilizes a **high-performance front camera with a wide-angle, far-reaching detection system** to scan the road ahead and alert the driver to minimize the risk of accidents and, in some cases, intervene to avoid or lessen the severity of a collision. **Collision Mitigation Braking System (CMBS), Adaptive Cruise Control, Road Departure Mitigation (RDM), Lane Keeping Assist System (LKAS), and Auto High-Beam** are the signature features of Honda SENSING.

The New City e:HEV comes equipped with **37 Honda Connect features**. In order to enhance Connected car experience, **Honda Connect now also works with smart watch devices** in addition to already existing integration with Alexa and OK Google. The smart watch integration is also available for 5<sup>th</sup> Generation Honda City Petrol and Diesel models for existing and new customers.

The New City e:HEV is available in a single flagship grade **ZX** in **five exciting colors – Radiant Red Metallic, Platinum White Pearl, Meteoroid Grey Metallic, Golden Brown Metallic and Lunar Silver Metallic**.

In another first for HCIL, the Advanced Hybrid Electric Vehicle **New City e:HEV will be manufactured in India at its state-of-the-art manufacturing facility in Tapukara, Rajasthan**. The company will begin the deliveries of the model from its dealer network across the country immediately after the launch.

The New City e:HEV will offer complete peace of mind with **3-year Unlimited kilometers warranty** as standard benefit to the customer. The customers can also opt for **Extended Warranty up to 5 years** and **Anytime Warranty up to 10 years** from the date of car purchase. The **warranty available on Lithium-ion Battery will be 8-year or 1,60,000 Km (whichever comes first)** from the date of car purchase.



Price (Ex-Showroom Delhi):

Model	Grade	Price
Honda City e:HEV	ZX	Rs. 19,49,900

### Product Details about New Honda City e:HEV

#### Exterior Design:

The City e:HEV exterior features a **New Honda Solid Wing Face**, signature **Blue H-mark logo in front and rear**, **New Claw-type Fog Light Garnish**, an **e:HEV emblem on the rear**, **New Black Painted Diamond-cut Alloy Wheels**, **New Trunk Lip Spoiler** and **New Rear Bumper Diffuser with Carbon Finish**. The City's unique full LED Headlamps with 9 Array Inline Shell, Integrated LED DRL, L Shaped LED Turn Signal and Z Shaped 3D wrap around LED Tail lamp accentuates the premium look of the City e:HEV.

#### Interior Design:

The interior of the car packs a plush, premium and spacious cabin with **New Luxurious Two-Tone Ivory & Black Interior Colour Theme**. An easy to operate **Electric Parking Brake (EPB) with Auto Brake Hold** that engages parking brake with a single switch, has been adopted for the City e:HEV which eliminates the need for a brake lever and also lets the **center console to be utilized more effectively** for placing small items pocket tissue, smartphone or a small tablet in the Utility Tray. The **new 17.7 cm High Definition Full Colour TFT meter** displays **multi-information including e:HEV power flow meters, Honda Sensing support** and various other alerts and warnings. The interior boasts Contemporary Seats with Premium Leather Upholstery, 20.3 cm Advanced Touchscreen Display Audio with Apple CarPlay and Android Auto connectivity along with One-Touch Electric Sunroof, LED interior room lamps, and soothing Ambient Lighting.

#### Powertrain:

The **Two-Motor e-CVT hybrid system** is linked to a smooth **1.5-litre Atkinson-Cycle DOHC i-VTEC petrol engine, Intelligent Power Unit (IPU) with advanced Lithium-ion Battery**, and an **Engine linked direct coupling Clutch** in the New City e:HEV. The e:HEV system uses **three driving modes - EV Drive Mode, Hybrid Drive Mode, and Engine Drive Mode**, along with **Regeneration Mode when decelerating**. A **clever Power Control Unit** ensures that all system components work together to provide an energetic response, **seamlessly and automatically switching between three modes** based on driving conditions.



The system has a combined **maximum power of 126 PS, an exceptional fuel efficiency of 26.5 km/l, and a maximum motor torque of 253 Nm @ 0 - 3,000 rpm.** The New City e:HEV features an **advanced Electric Servo Brake system with all four-wheel disc brakes** that contribute to fuel efficiency and provide a smooth brake feel. With the Electric Servo Brake, Electric Regenerative Braking in New City e:HEV combines with Hydraulic Braking to bring the vehicle to a quick stop while self-charging the Lithium-Ion battery pack.

#### **Safety Features:**

Honda **City e:HEV comes fully equipped with advanced safety technologies and features** like ACE body structure, Ultra High Tensile Strength Steel Frame with use of Super High Formability 980 MPa grade steel, AVAS (Acoustic Vehicle Alerting System) at low speed EV Mode, 6 Airbags, Honda Lane-Watch, Multi-angle Rear view Camera, Tyre Pressure Monitoring System with Deflation Warning, Vehicle Stability Assist with Agile Handling Assist, Hill Start Assist, ISOFIX compatible Rear Side Seats with Lower Anchorage & Top Tether etc.

#### **Connectivity:**

The New City e:HEV comes equipped with **37 Honda Connect features.** In order to enhance Connected car experience, **Honda Connect now also works with smart watch devices** in addition to already existing integration with Alexa and OK Google. With smartwatch connectivity, the car can be remotely controlled for enhanced convenience and user can always stay up-to-date with important notifications. This integration takes **Honda Connect** experience to next level of connected mobility.

#### **ABOUT HONDA CARS INDIA LTD.**

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's passenger car models and technologies, to the Indian customers. HCIL's corporate office is based in Greater Noida, UP and its state-of-the-art manufacturing facility is located at Tapukara, District. Alwar, Rajasthan.

The company's product range include Honda Jazz, Honda Amaze, Honda WR-V, Honda City and electrified model Honda City e:HEV, catering to diverse needs of its discerning buyers across different segments. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, safety and fuel-efficiency. The company has a strong sales and distribution network spread across the country.



Besides the new car business, Honda offers one stop solution for buying and selling pre-owned cars through its business function Honda Auto Terrace. The Honda Certified Pre-owned cars come with an assurance of quality and peace of mind that caters to the diverse and burgeoning needs of pre-owned car buyers across the country.

**For further information, please contact:**

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